

## **FREE DOWNLOAD: “The 5-Post Social Media Formula That Sold 17 Homes in Accra”**

*(Steal This Proven Template to Turn Scrollers Into Buyers—in 7 Days or Less)*

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### **What’s Inside:**

#### **1 The “Secret Listing” Post**

- *Hook:* “🔥 Off-Market 4-Bedroom Villa in East Legon—Only 2 Slots Left!”
- *Swipe Copy:* “This *never-hit-the-market* gem is reserved for my VIP list. Want first dibs? Comment ‘EAST’ and I’ll DM you the details. 🗝️ P.S. Don’t screenshot—this deal’s too hot.”
- *Why It Worked:* Sold 3 homes in 48 hours by triggering FOMO.

#### **2 The “Local Hero” Post**

- *Hook:* “Why I’m Fighting for *Affordable Housing* in Accra (And How You Can Help).”
- *Swipe Copy:* “Every time you share this post, I donate ₵100 to [Local Housing NGO]. Let’s build a better Ghana—and find you a dream home. ❤️”
- *Why It Worked:* Went viral, attracting 20+ qualified leads in a week.

#### **3 The “Behind-the-Scenes” Video Post**

- *Hook:* “Raw Footage: Why This Spintex Land Is *Going Fast*.”
- *Script:* “See this dirt? In 6 months, it’ll be luxury condos. But today, it’s yours for ₵XXX. Want the *real* story? WhatsApp me ‘SPINTEX’.”
- *Why It Worked:* 80% of viewers messaged—5 closed deals.

#### **4 The “Client Win” Story Post**

- *Hook:* “How David (a Teacher in Kumasi) Bought His First Home *Without a Mortgage*.”
- *Swipe Copy:* “3 years ago, David was renting. Today, he owns *this*. 🗝️ Want his exact strategy? Comment ‘HOW’ and I’ll send you the 5-step guide.”
- *Why It Worked:* Positioned the agent as a problem-solver, not a salesperson.

#### **5 The “Urgency” Live Video Post**

- *Hook:* “LIVE from East Legon: Last Chance to Grab This ₵1.2M Deal!”
  - *Script:* “See this pool? The marble? The custom kitchen? It’s *yours* if you act now. Comment ‘SOLD’ and let’s close this TODAY.”
  - *Why It Worked:* 12K live viewers, 4 offers in 1 hour.
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## **BONUS: The “Accra Agent’s” Exact Posting Schedule**

- **Monday:** “Secret Listing” Post (6 pm—peak traffic time).
- **Wednesday:** “Client Win” Story (12 pm—lunchtime scrollers).
- **Friday:** LIVE Video Open House (5 pm—post-work buyers).
- **Saturday:** “Local Hero” Post (10 am—weekend idealists).

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**P.S.** The agent who created this formula went from ₺20k/month to ₺250k/month in 6 months. *Your turn.* 🚀

**P.P.S.** Want me to *personally* design these posts for you? Contact us at [hello@cradlepremiernetwork.com](mailto:hello@cradlepremiernetwork.com)

and I’ll send our Done-For-You Social Media Package (includes 30 days of content + WhatsApp lead scripts).

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Cradle Premier Network